

Poverty Statistics Across Peer Cities											
2024: American Community Survey 1-Yr. Est.	Data Profile - DP05	Poverty Status in Past 12 Month - S1701			Poverty Status in Past 12 Months by School Enrollment by Level of School for Population 3 Years and Over - B14006		Calculated	Calculated	Income in Past 12 Months - S1901	Median Value Dollars of Owner-Occupied Housing Units B25077	Local Area Unemployment Statistics Report 07/2026
City	Total Population	Population (Poverty Level Determined)	Below Poverty	Percent Below Poverty	Amount Under Poverty Enrolled in Undergrad School	Amount Under Poverty Enrolled in Grad School	Amount Under Poverty Not Enrolled in College	Percent Under Poverty Not Enrolled in College	Median Household Income	Home Value	Unemployment Rate
  Bryan, Texas	91,544	88,323	18,825	21.3%	3,774	444	14,607	17.4%	\$ 62,131.00	\$ 255,700.00	4.1
 Seguin, Texas	33,754	32,141	5,483	17.1%	183	-	5,300	16.6%	\$ 64,861.00	\$ 249,400.00	4.6
  San Marcos, Texas	74,319	66,692	20,079	30.1%	10,898	816	8,365	15.2%	\$ 48,091.00	\$ 364,600.00	4.2
 Garland, Texas	250,571	249,712	33,044	13.2%	1,579	72	31,393	12.7%	\$ 75,797.00	\$ 398,200.00	4.5
 New Braunfels, Texas	116,465	114,826	12,692	11.1%	512	284	11,896	10.4%	\$ 90,284.00	\$ 364,500.00	4.1
  Austin, Texas	993,771	972,973	114,329	11.8%	13,926	5,062	95,341	10.0%	\$ 90,430.00	\$ 571,000.00	3.8
 Georgetown, Texas	101,345	99,136	10,295	10.4%	648	80	9,567	9.7%	\$ 92,821.00	\$ 432,300.00	4.8
  Denton, Texas	165,986	156,264	22,519	14.4%	8,457	1,092	12,970	8.8%	\$ 80,908.00	\$ 379,900.00	4.4
  College Station, Texas	128,017	112,346	31,449	28.0%	21,979	2,039	7,431	8.4%	\$ 50,523.00	\$ 375,800.00	4.6
 Kyle, Texas	65,839	64,657	5,874	9.1%	779	91	5,004	7.8%	\$ 86,002.00	\$ 350,500.00	3.5
 Buda, Texas	15,859	15,847	953	6.0%	-	33	920	5.8%	\$ 123,766.00	\$ 446,600.00	NA
 Sugar Land, Texas	109,853	109,595	6,205	5.7%	376	-	5,829	5.3%	\$ 133,466.00	\$ 472,000.00	4.6
 Cedar Park, Texas	79,218	77,991	3,806	4.9%	226	-	3,580	4.6%	\$ 125,206.00	\$ 569,500.00	3.8
 Round Rock, Texas	135,665	135,066	5,356	4.0%	289	567	4,500	3.4%	\$ 107,677.00	\$ 442,700.00	4.0
Average	168,729	163,969	20,779	13.4%	4,545	756	15,479	9.7%	\$ 87,997.36	\$ 405,192.86	4.2

 City has or near large university

 Source: American Community Survey - 2024 1-Year Estimate

 Source: Calculated - Below Poverty S1701 MINUS Amount Under Poverty Enrolled in Undergrad School B14006 MINUS Amount Under Poverty Enrolled in Grad School B14006

 Source: Texas Workforce Commission